



Summary of the workshop discussion

Problems and prospects of knowledge management (1)

- Documenting local tacit knowledge:
 - E.g. (1) traditional production techniques and use of local resources in local production, and (2) local qualities (nature and culture) in branding and shaping local identity
- Working with alternative knowledge which is in conflict with mainstream knowledge:
 - E.g. small scale processing of food
- Local capacity building for producing and managing knowledge:
 - E.g. local “focal points”, information centers, develop skills in “interpretation” and guiding, provide training in “local skills”, national and international exchange of local knowledge
- Local capacity building for commercializing tacit knowledge
 - E.g. knowledge as an commercial artifact in itself, as a means of production

Problems and prospects of knowledge management (2)

- Use knowledge in public steering:
 - E.g. monitor if local development is following local goals for “high quality”, communicate the values of “rural lifestyle”
- Knowledge based tourism
 - E.g. take commercial advantage of the “knowledge hungry” tourist
- Creating jobs for well educated young people:
 - E.g. Local youth taking more often higher level education, but do they get an interesting local job opportunity?