

THE ROLE OF REGIONAL AUTHORITIES IN THE DEVELOPMENT AND PROMOTION OF MOUNTAIN QUALITY PRODUCTS

Studies and analysis in Oppland, Norway



PROJECT PART FINANCED BY THE EUROPEAN UNION

PREFACE

The case studies from Oppland have been carried out by Ivar Lorentzen and Sæbjørn Forberg. Lorentzen, who works for the county governor in Oppland, has written the general parts of the report which include the area and product descriptions. Forberg, who is research assistant at Lillehammer College, has done the field work and performed the analysis of the particular cases. Professor Håvard Teigen at Lillehammer College has supervised the work.

Finally, we want to thank our informants Sverre Sørungård at Stokk og stein AS, Torunn Kjøk at Fjellgeit BA, Cecilie Asp at Kulturgardar i Gudbrandsdalen BA, the family Noraker at Valdres Rakfisk BA, and Geir Fodnes at Valdres kurv BA. Without their patience and helpfulness this work would have been impossible to carry out.

Contents

PREFACE

A.1 - Area description. Study area 1 Nord-Gudbrandsdal.....	2
AI Stokk og Stein	3
AI.2 - Product description	4
AI.3 - Project description	5
AI.4 - Description of the action / intervention of the territorial authorities.....	6
AI.5 - Analysis of the intervention of the territorial authorities in the project.....	8
AII Kulturgardar i Gudbrandsdalen	9
AII.2 - Product description	9
AII.3 - Project description form	10
AII.4 Description of the action / intervention of the territorial authorities	11
AII.5 – Analysis of the intervention of the territorial authorities in the project.....	12
AIII Fjellgeit BA	13
AIII.2- Product description	13
AIII.3 - Project description form	14
AIII.4 – Description of the action / intervention of the territorial authorities	15
AIII.5 – Analysis of the intervention of the territorial authorities in the project .	17
B.1 - Area description. Study area 2 Valdres	19
BI Valdres Rakfisk BA	20
BI.2 Product description	20
BI.3 Project description	21
BI.4 Description of the action / intervention of the territorial authorities	23
BI.5 Analysis of the intervention of the territorial authorities in the project ...	24
BII Valdres Kurv	25
BII.2 Product description	25
BII.3 Project description	26
BII.4 Description of the action / intervention of the territorial authorities	27
BII.5 Analysis of the intervention of the territorial authorities in the project	29
Appendix:	30
Supplementary comments on the intervention of Innovation Norway in the projects	30