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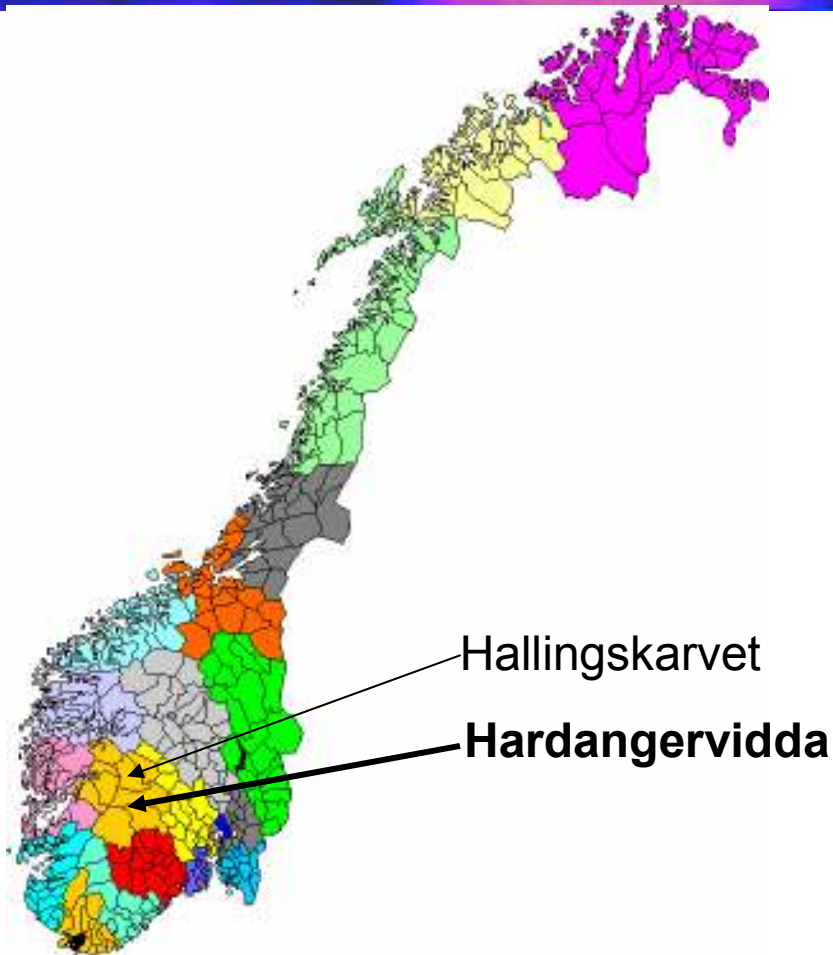


# Case Skarverennet

- Skarverennet ski race
  - An example of cooperation between public and private sector in a protected area
  - 15000 participants and no open roads – how can it be done???



# Location in Norway



# Hardangervidda

- The largest high-level plateau in Northern Europe. Round 8000 km<sup>2</sup> between 1000 and 1900 meter above sea level.
- 3422 km<sup>2</sup> national park. 850 km<sup>2</sup> protected landscape. Totally 4272 km<sup>2</sup> protected area.
- Covering parts of 10 municipalities in 4 different counties.
- 70% private property – 30% public.
- Europe's largest wild reindeer population. Round 5000 reindeers.



# Use of the plateau

- Everyone can walk or ride a horse all over the plateau and collect berries
- Hunting and fishing are allowed after permission from the ground owners
- Grazing for sheep's, goats, horses and cows are allowed for ground owners
- All vegetation and minerals are strictly protected
- Use of motorized vehicles, on land, sea or landing from air, is not allowed unless you have special permission.
- Sport-arrangements and organized camps demands permission from the County Governor



# Hallingskarvet National Park



# Vision



## Norway's biggest ski race

### Challenge

- How to develop this idea into a sustainable event in interplay with the environment



# Resources

- Nature, area, mountain
- Infrastructure
- Organising competence
- "Dugnad" - 1000 volunteers
- 4 million Norwegian skiers – some famous



# Skarverennet 2006



- 11800 participants, of these 5700 were women
- 1100 track sticks marked the track
- 4 preparation vehicles spent 160 hours preparing the tracks
- 10 trains with 1200-1400 passengers took the participants to Finse (no car route)
- 100 snowmobiles were available for service and security
- 2 helicopters were at a standby state of readiness throughout
- 3 food and drink stations were established with 20-30 people in attendance
- 16 000 litres of warm water were brought to the trackside
- 100 000 drinking cups were used (recyclable paper)
- 1 050 volunteers were active during the year beforehand.  
(sports organisations, Red Cross, other volunteer organizations)

# Economic activity 2006

- Total turnover – more than 6 Million Euros within 38 hours
- 2.5 Million Euros related to arrangement
- Rest – general tourist income.
- "The Skarverenn shop" has a turnover on more than 1 Million Euros in 32 hours.
- Geilo sports club has a net income of about 0,3 Million Euros.

# Why is Skarverennet a good example

- Combination protected area and large activity
  - Early communication with the authorities
  - Shown sustainable profile

Favourable season – snow-covered land  
Great spreading effects for mountain people  
"Dugnad" results in social involvement

